



20th Annual Empty Bowls Benefiting Houston Food Bank Saturday, May 16, 2026

Empty Bowls is an international grassroots effort to fight hunger, implemented for the first time in Houston in 2005.

For a minimum **\$25 donation**, attendees have the pleasure of selecting a bowl from thousands of one-of-a-kind, hand-crafted bowls made and donated by Houston area ceramists and craft artists, then receive a simple lunch.

The empty bowls serve as a reminder of all the empty bowls in our community and around the world.



- In 2025, more than 700 people attended the event, and hundreds more saw and supported us at pop-up events such as farmers markets, holiday events, etc.
- We distributed more than 1,500 postcards and emailed more than 44,000 supporters
- 140 event t-shirts featuring sponsor logos were worn by event committee and volunteers, and sold at the event
- Press release is circulated to 100+ media outlets
- Empty Bowls Houston has a loyal following on Instagram and Facebook




houston**food**bank

We hope you consider becoming a sponsor of Empty Bowls Houston which will raise critical funds for Houston Food Bank.

Please find enclosed detailed information about the sponsorship levels. To learn more visit www.houstonfoodbank.org/emptybowlshouston

For more information, contact **Maddie Spera** at mspera@houstonfoodbank.org or 469-747-4207



Sponsorship Levels and Benefits

Empty Bowls Sponsorships are customizable to meet the needs of your organization and to ensure a successful partnership.

Sponsorship Levels	Platinum	Gold	Silver	Copper	Bronze
	\$20,000	\$15,000	\$7,000	\$3,500	\$1,500
Sponsorship Benefit Details					
Venue Visibility	Prime Banner Space	Premium banner space			
Signage at Event	X	X	X	X	X
Promotional Materials:					
Press Release	X	X	X		
Posters	Logo - Above Empty Bowls logo and acknowledgment of Presenting Sponsor	Logo	Logo	Logo	Name
Postcards	Logo - Above Empty Bowls logo and acknowledgment of Presenting Sponsor	Logo	Logo	Logo	Name
Email Newsletters	Logo - Above Empty Bowls logo	Logo	Logo	Logo	Name
Houston Food Bank Website	Logo	Logo	Logo	Logo	Name
Event T-shirts	Logo	Logo	Logo	Logo	Name
Complimentary Tickets:					
Empty Bowls Event - Includes handcrafted bowl	15	10	6	4	2
Preview Party - Includes event entry with drinks and appetizers	10	6	4		

*To have logos printed on promotional materials, please submit sponsorship level by March 20, 2026.



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_____ \$20,000 – *Platinum* _____ \$3,500 – *Copper*
_____ \$15,000 – *Gold* _____ \$1,500 – *Bronze*
_____ \$7,000 – *Silver*

Name: _____
(As you wish it to appear in printed materials. Print deadline is March 20, 2026)

Company: _____

Contact at company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

PAYMENT OPTIONS:

Enclosed is my check/pledge for \$ _____ payable to Houston Food Bank.

Payment by credit card:

Visa MasterCard AMEX Discover

Name as it appears on credit card: _____

Account number: _____ Exp. date: _____

ATTN: Donor Services
mspera@houstonfoodbank.org

*Questions? Contact Maddie Spera at
464-747-4207 or email mspera@houstonfoodbank.org*