Healthy Eating Research (HER) Guidelines

What are they?

- Nutrition guidelines tailored to the unique needs and capacity of the charitable food system (food banks, pantries, meal programs)
- Will help improve the quality of foods in food banks
- Will increase access to and promote healthier food choices in food banks and with our partners

| Food Category* | Example Products | Choose Often | | | Choose Sometimes | | | Choose Rarely | | |
|--------------------------|--|---|-------------|------------------|--------------------------------------|------------|------------------|------------------|---------|------------------|
| | | Saturated Fat | Sodium | Added Sugar** | Saturated Fat | Sodium | Added Sugar** | Saturated Fat | Sodium | Added Sugar** |
| Fruits and Vegetables | Fresh, canned, frozen, and dried fruits and vegetables, frozen broccoil with cheese sauce, apple sauce, tomato sauce, 100% juice, 100% fruit popsicle | ≤2g | ≤230 mg | 0 g | All 100% juice and plain dried fruit | | | | | |
| | | | | | ≥2.5 g*** | 231-479 mg | 1-11 g | ≥2.5 g*** | ≥480 mg | ≥12 g |
| Grains | Bread, rice, pasta, grains with seasoning mixes | First ingredient must be whole grain AND meet following thresholds: | | | ≥2.5 g*** | 231-479 mg | 7-11 g | ≥2.5 g*** | ≥480 mg | ≥12 g |
| | | ≤2g | ≤ 230 mg | ≤6g | | | | | | |
| Protein | Animal (beef, pork, poultry, sausage, deli meats, hot dogs, eggs) and plant proteins (nuts, seeds, veggie burgers, soy, beans, peanut butter) | ≤2g | ≤ 230 mg | ≤6g | 2.5-4.5 g | 231-479 mg | 7-11 g | ≥5 g | ≥480 mg | ≥12 g |

Why HER?

- Food insecurity is a complex problem, with many families also experiencing other challenges, such as lack of affordable housing, low income, lack of transportation, and fewer social supports.
- People living in low-income neighborhoods lack access to healthy food, which has led to inequalities in diet quality and higher prevalence of chronic disease.

HER Ranking System

Three- tiered system based on amount of saturated fat, sodium, and added sugar in foods.

| Color | Criteria | Examples | | |
|----------------------------|------------------------------|------------------------------------|--|--|
| Green: "choose often" | Foods are lower in | All produce automatically ranks as | | |
| | saturated fat, sodium, and | green | | |
| | added sugar | | | |
| Yellow: "choose sometimes" | Foods can vary in one or all | Canned vegetables, refined grains | | |
| | nutrients | | | |
| Red: "choose rarely" | Foods are high in either | All desserts and most processed | | |
| | saturated fat, sodium, | and packaged snacks rank as red | | |
| | added sugar, or a | | | |
| | combination of all three. | | | |

Note: Items such as condiments, cooking staples, and miscellaneous products (protein powders, nutritional supplements, baby food) remain unranked.

Click here to learn more about the HER Ranking System!

