



18th Annual Empty Bowls Benefiting Houston Food Bank

Saturday, May 11, 2024

Empty Bowls is an international grassroots effort to fight hunger, implemented for the first time in Houston in 2005.

For a minimum **\$25 donation**, attendees have the pleasure of selecting a bowl from hundreds of one-of-a-kind, hand-crafted bowls donated by Houston area ceramists and craft artists, then receive a simple lunch.

The empty bowls serve as a reminder of all the empty bowls in our community and around the world.

In 2023, over **500 people** were in attendance. We distributed **over 1,500 Postcards** and **emailed over 40,000 supporters.**

60 shirts featuring sponsor logos were worn by volunteers.

Our press release is circulated to **100+ media outlets**. Empty Bowls has **more than 2,000 followers** on Facebook and a growing following on Instagram.



We hope you consider becoming a sponsor of Empty Bowls Houston which will raise critical funds for the Houston Food Bank.

Please find enclosed detailed information about the sponsorship levels. To learn more visit www.houstonfoodbank.org/emptybowlshouston

For more information, contact **Chanell Jones** at cjones@houstonfoodbank.org or **832-865-1538**



Sponsorship Levels and Benefits

Empty Bowls Sponsorships are customizable to meet the needs of your organization and to ensure a successful partnership.

Sponsorship Levels	Platinum	Gold	Silver	Copper	Bronze
	\$20,000	\$15,000	\$7,000	\$3,500	\$1,500
Sponsorship Benefit Details					
Venue Visibility	Prime Banner Space	Premium banner space			
Signage at event	X	X	X	X	X
Promotional Materials					
Press Release	X	X	X		
Posters	Logo – Above Empty Bowls logo and acknowledgement of Presenting Sponsor	Logo	Logo	Logo	Name
Postcards	Logo – Above Empty Bowls logo and acknowledgement of Presenting Sponsor	Logo	Logo	Logo	Name
Email Newsletters	Logo – Above Empty Bowls logo	Logo	Logo	Logo	Name
Houston Food Bank Website	Logo	Logo	Logo	Logo	Name
Event T-shirts	Logo	Logo	Logo	Logo	Name
Ability to use Houston Food Bank and Empty Bowls logos in company promotional materials and website*	X	X	X		
Complimentary Tickets					
Empty Bowls Event - Includes handcrafted bowl	15	10	8	6	4

* To have logos printed on promotional materials, please submit sponsorship level by March 15, 2024.



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**Empty Bowls Houston
Benefiting Houston Food Bank**

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_____ \$20,000 – *Platinum*

_____ \$3,500 – *Copper*

_____ \$15,000 – *Gold*

_____ \$1,500 – *Bronze*

_____ \$7,000 – *Silver*

Name: _____

(As you wish it to appear in printed materials | deadline is Friday, March 15, 2024)

Company: _____

Contact at company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____

PAYMENT OPTIONS:

☐ Enclosed is my check/pledge for \$_____ payable to Houston Food Bank.

☐ Payment by credit card:

☐ Visa

☐ MasterCard

☐ AMEX

☐ Discover

Name as it appears on credit card: _____

Account number: _____ Exp. date: _____

ATTN: Donor Services

cjones@houstonfoodbank.org

*Questions? Contact Chanell Jones at
832-865-1538 or email cjones@houstonfoodbank.org*