Empty Bowls is an international grassroots effort to fight hunger, implemented for the first time in Houston in 2005.

For a minimum $25 donation, attendees have the pleasure of selecting a bowl from hundreds of one-of-a-kind, hand-crafted bowls donated by Houston area ceramists and craft artists, then receive a simple lunch.

The empty bowls serve as a reminder of all the empty bowls in our community and around the world.

In 2023, over 500 people were in attendance. We distributed over 1,500 Postcards and emailed over 40,000 supporters. 60 shirts featuring sponsor logos were worn by volunteers.

Our press release is circulated to 100+ media outlets. Empty Bowls has more than 2,000 followers on Facebook and a growing following on Instagram.

We hope you consider becoming a sponsor of Empty Bowls Houston which will raise critical funds for the Houston Food Bank.

Please find enclosed detailed information about the sponsorship levels. To learn more visit www.houstonfoodbank.org/emptybowlishouston

For more information, contact Chanell Jones at cjones@houstonfoodbank.org or 832-865-1538
### Sponsorship Levels and Benefits

Empty Bowls Sponsorships are customizable to meet the needs of your organization and to ensure a successful partnership.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Copper</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$20,000</td>
<td>$15,000</td>
<td>$7,000</td>
<td>$3,500</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

#### Sponsorship Benefit Details

<table>
<thead>
<tr>
<th>Venue Visibility</th>
<th>Prime Banner Space</th>
<th>Premium banner space</th>
<th>Silver</th>
<th>Copper</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signage at event</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

### Promotional Materials

<table>
<thead>
<tr>
<th>Press Release</th>
<th>X</th>
<th>X</th>
<th>X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posters</td>
<td>Logo – Above Empty Bowls logo and acknowledgement of Presenting Sponsor</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Postcards</td>
<td>Logo – Above Empty Bowls logo and acknowledgement of Presenting Sponsor</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Email Newsletters</td>
<td>Logo – Above Empty Bowls logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Houston Food Bank Website</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Event T-shirts</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Ability to use Houston Food Bank and Empty Bowls logos in company promotional materials and website*</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Complimentary Tickets</td>
<td>Empty Bowls Event - Includes handcrafted bowl</td>
<td>15</td>
<td>10</td>
</tr>
</tbody>
</table>

* To have logos printed on promotional materials, please submit sponsorship level by March 15, 2024.
18th Annual
Empty Bowls Houston
Benefiting Houston Food Bank
Saturday, May 11th, 2024

_____ $20,000 – Platinum _____ $3,500 – Copper
_____ $15,000 – Gold _____ $1,500 – Bronze
_____ $7,000 – Silver

Name: _____________________________________________________________________
(As you wish it to appear in printed materials | deadline is Friday, March 15, 2024)

Company: __________________________________________________________________

Contact at company: __________________________________________________________

Billing Address: ______________________________________________________________

City: ___________________________ State: ___________ Zip: ________________________

Phone: ____________________  E-mail Address: __________________________________

PAYMENT OPTIONS:

☐ Enclosed is my check/pledge for $________________ payable to Houston Food Bank.

☐ Payment by credit card:

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

Name as it appears on credit card: ______________________________________________

Account number: _________________________________ Exp. date: __________________

ATTN: Donor Services
cjones@houstonfoodbank.org

Questions? Contact Chanell Jones at
832-865-1538 or email cjones@houstonfoodbank.org