

# Partner with houston foodbank



Be inspired and join the Houston Food Bank to help provide *food for better lives*. Becoming a corporate partner enables you to play an active role in our mission by providing dollars, volunteers and the ability to supply millions of meals each year.

## OUR MISSION

**Mission:** Food for better lives

**Vision:** A world that doesn't need food banks

## OUR SOLUTION: FOOD FOR BETTER LIVES

In Houston Food Bank's 18-county service area, there are **1.1 million food insecure individuals**, meaning they cannot afford enough food to fuel a regular healthy lifestyle. The impact of the Houston Food Bank extends **beyond putting food on the table**. Through our network of **1,500 community partners**, we provided **104 million nutritious meals** last year with the goal of not only providing nourishment, but also reducing the hardship in making difficult financial choices such as deciding between paying for medicine and paying for groceries.

## WHAT WE DO

From our 308,000 square foot warehouse, our fleet of trucks delivers food to our partners.

### Agency network partners such as:

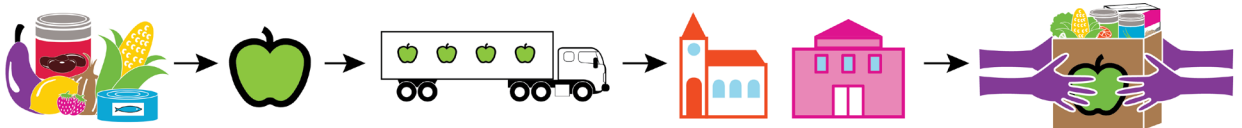
- Church and community food pantries
- Soup kitchens
- Shelters for the homeless and abused
- Meal sites for children and the elderly

### Community partners such as:

- Schools and community colleges
- Workforce development sites
- Health clinics

We have **176 trucks on the road**, including 43 tractors, 63 bobtails, 10 dry trailers, 49 refrigerated trucks, 5 pickups, and 6 vans.

Thanks to strong community partnerships, the Food Bank stretches every \$10.00 donation to provide 30 meals for children, adults, and seniors.



# MISSION DRIVEN SPONSORSHIPS

We invite your company to join us in providing food for better lives by sponsoring a program or event. We will collaborate with you to meet your community initiatives while increasing your brand visibility and employee engagement. It is through the generosity of our corporate partners that our team at the Food Bank has the resources to continue to serve the hungry in our community.



**Backpack Buddy:** Many children **rely on** school meals for breakfast and lunch during the school week but go home to little or no meals on the weekends. This program works to **fill the weekend gap** for chronically hungry children, grades K-12 by providing nutritious, child friendly food for children to **take home on Fridays**.

Backpack Buddy complements school feeding programs and acts as a safety net providing children reliable, nutritious food outside of school.



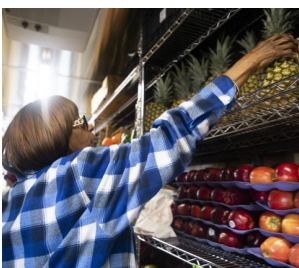
**Kids Cafe:** This program aims to help **alleviate child hunger** by providing children with nutritious meals at times when other resources are not available, such as **after school** and during the **summer in community locations** where children gather. Children facing hunger may struggle to perform well in school and experience behavioral issues that affect their ability to handle stressful situations.

Participating can encourage academic success, health, wellness, and physical activity.



**School Market:** The School Market Program **addresses child and teen hunger** in our community by **providing food to students and their families at middle and high schools**. School Markets are located on campus for easy access, with set distribution schedules.

These markets are run by students for students. The market helps develop social skills, customer care skills as well as the opportunity to interact with clients while making an impact in their own community.



**Food for Change:** An innovative strategy that goes **beyond emergency food assistance to address the root causes of hunger**. This program uses food as a catalyst in partnership with educational institutions, social service providers and health-related programs such as Food Scholarships that provide food for eligible students and Food RX which distributes healthy food to food insecure patients.

# Corporate Partner Sponsorship Levels and Benefits

**Chefs' Dinner tickets** (2) to CEO/President's Table

**Homepage Logo Recognition** on Houston Food Bank Website

**Partner spotlight** on Corporate Partners page including quote from CEO

**Media Event** to announce sponsorship

**Media Release** with photos

**Generous Helpings** (Houston Food Bank Newsletter) logo recognition, 120K+ circulation

**Homepage Feature** homepage recognition, on average 24k views per month

**Website** logo recognition as a Sponsor on Houston Food Bank Corporate Partners page with click-thru

**Video Screen** logo recognition on tv screen located in lobby area

**Social Media** recognition through interactive platforms

**Check Presentation** opportunity at Houston Food Bank

**Volunteer Concierge** volunteer services manager to assist in scheduling volunteer shifts, tours, or special projects

**Stewardship Report** submitted at the end of spending cycle (1 yr.) on how the funds were utilized

**Option to Direct Funds** to general operations or program support

**Use of Houston Food Bank Logo**

Platinum	Gold	Silver	Bronze	Supporting
\$150,000	\$100,000	\$50,000	\$25,000	\$15,000
				
				
				
				
				
				
				
				
			Listing	
				
				
				
				
				
				

## ADDITIONAL WAYS TO SUPPORT – Vehicles, warehouse equipment, and other large-scale items are needed to accomplish our mission.

As Houston Food Bank's distribution increases to meet the growing need for food assistance in the community, the need to add new vehicles and warehouse equipment to the fleet is essential.

With vehicles ranging from pickup trucks to 53-foot trailers, we deliver product to all of our partners and hubs who then distribute it directly to the community.

Due to increased wear and tear of equipment, these items are in need of replacement and many have reached their maximum use.



## EVENTS

*Enticing opportunities to mix, meet and mingle while supporting food for better lives.*



**Chefs' Dinner:** Multi-course dinner featuring five of Houston's top Chefs. Each celebrity chef will donate their time and talents along with food and wine pairings. This event is a great opportunity to give to a worthy cause while enjoying a fine culinary meal. Proceeds benefit the Houston Food Bank's hunger relief efforts.



**Taste of the Texans:** Twenty-five of Houston's best restaurants team up with the Houston Texans to fight hunger. Players, cheerleaders and ambassadors' welcome guests to NRG Stadium for the annual Taste of the Texans. Attendees get a chance to interact with Texans players while sampling dishes to benefit the Food Bank.



**Empty Bowls:** Empty Bowls is a grassroots effort by artists and craftspeople to feed the hungry in their communities. For a donation, attendees select a hand-crafted bowl and receive a simple lunch of soup and bread prepared by the Food Bank. Empty bowls serve as a reminder of all the empty bowls in our community and around the world.



**ABC13's Share Your Holidays:** A unique initiative that blends a city-wide food and fund drive with client registration for a Holiday Food Box. This seasonal opportunity allows for organizations to provide support during the holiday season while certain sponsorship levels have the potential to receive on-air recognition.

# VOLUNTEERISM

*Use your corporate power for community good.*

Time is a gift to hungry kids, seniors and others who may not have enough to eat. When you volunteer at the Food Bank, you are doing more than fighting hunger – you are making our community stronger one meal at a time.

There are a variety of ways you can help while you have fun, team build or make it a competition:

- Sort and package food
- Fill Backpack Buddy bags with food for children
- Pack meals for our kids participating in Kids Café programs in our Keegan Kitchen
- Lend a helping hand at special events
- And much more!



## AVAILABLE SHIFTS

### Monday – Friday

8:00 a.m. – 12:00 p.m.

1:00 p.m. – 4:00 p.m.

6:00 p.m. – 9:00 p.m.

### Saturday

8:00 a.m. – 12:00 p.m.

1:00 p.m. – 4:00 p.m.

### Sunday

9:00 a.m. – 12:00 p.m.

**Ages: 6+ with a chaperone**

To schedule a volunteer shift, please visit [www.houstonfoodbank.org/volunteer](http://www.houstonfoodbank.org/volunteer) or call 832-369-9223.

## DOES YOUR EMPLOYER OFFER OTHER WAYS TO GIVE?

Check to see if your company's employee giving program includes monetary donations to organizations where employees volunteer regularly.

**Matching Gifts:** Having your employer match your gifts is a way for you and your company to support our community. When you make your contribution to the Houston Food Bank, your company's matching donation helps the gift go twice as far.

**Workplace Giving:** One of the easiest ways to support is through workplace giving which often takes form in payroll contributions. This program is a simple, efficient way to enable your company and employees to work together to support the Houston Food Bank's mission.



# Let's Partner Together

## SPONSORSHIPS

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foodbank  
*Food for better lives*

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offer **team-building workshops**?

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