Evolving Theories of Change

ASTORIA

ST. HELENS

VANCOUVER

PORTLAND

BEAVERTON

TILLAMOOK

MCMINNVILLE

SALEM

NEWPORT

CORVALLIS

THE DALLES

PENDLETON

LA GRANDE

REDMOND

EUGENE

ONTARIO

COOS BAY

ROSEBURG

GRANTS PASS

MEDFORD

KLAMATH FALLS

LEGEND

● Regional Food Bank (Oregon Food Bank)
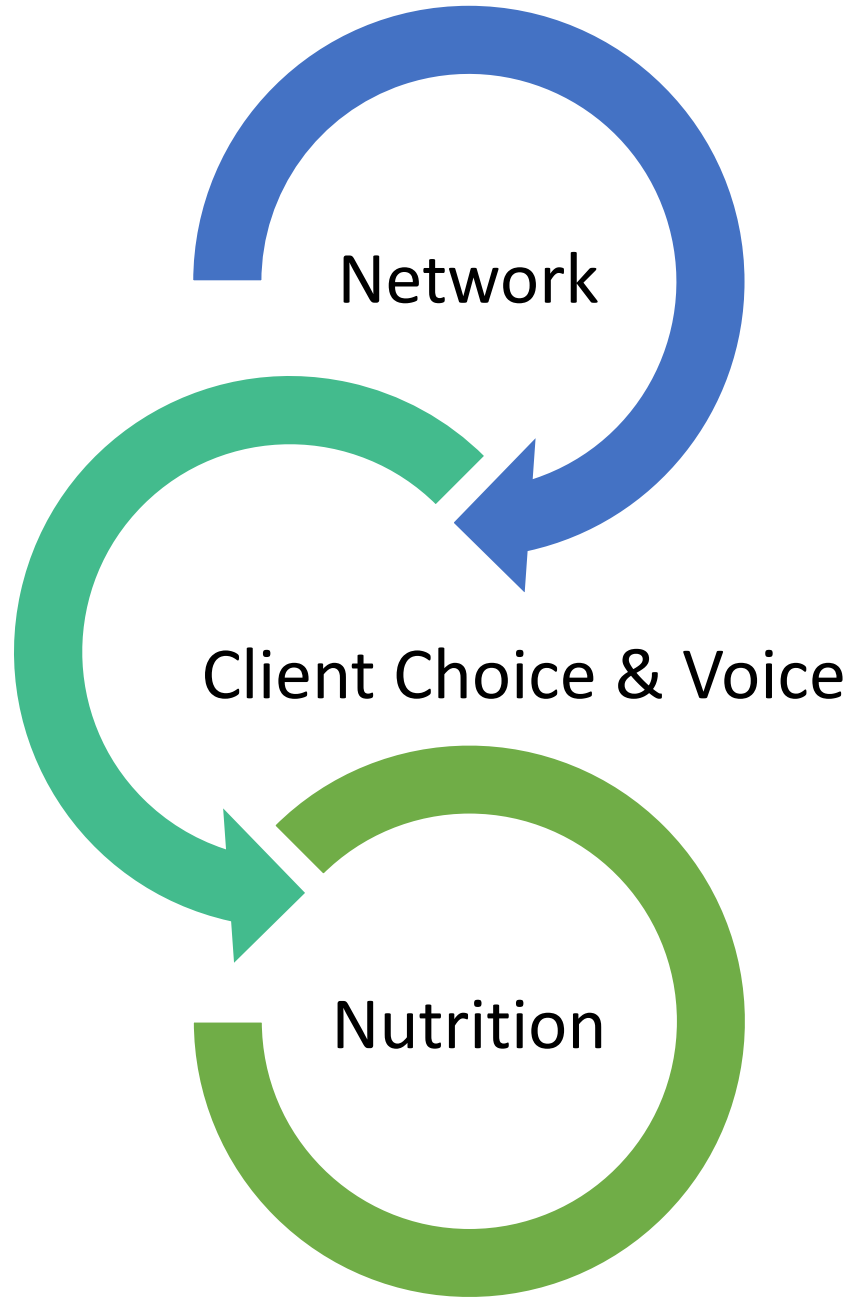
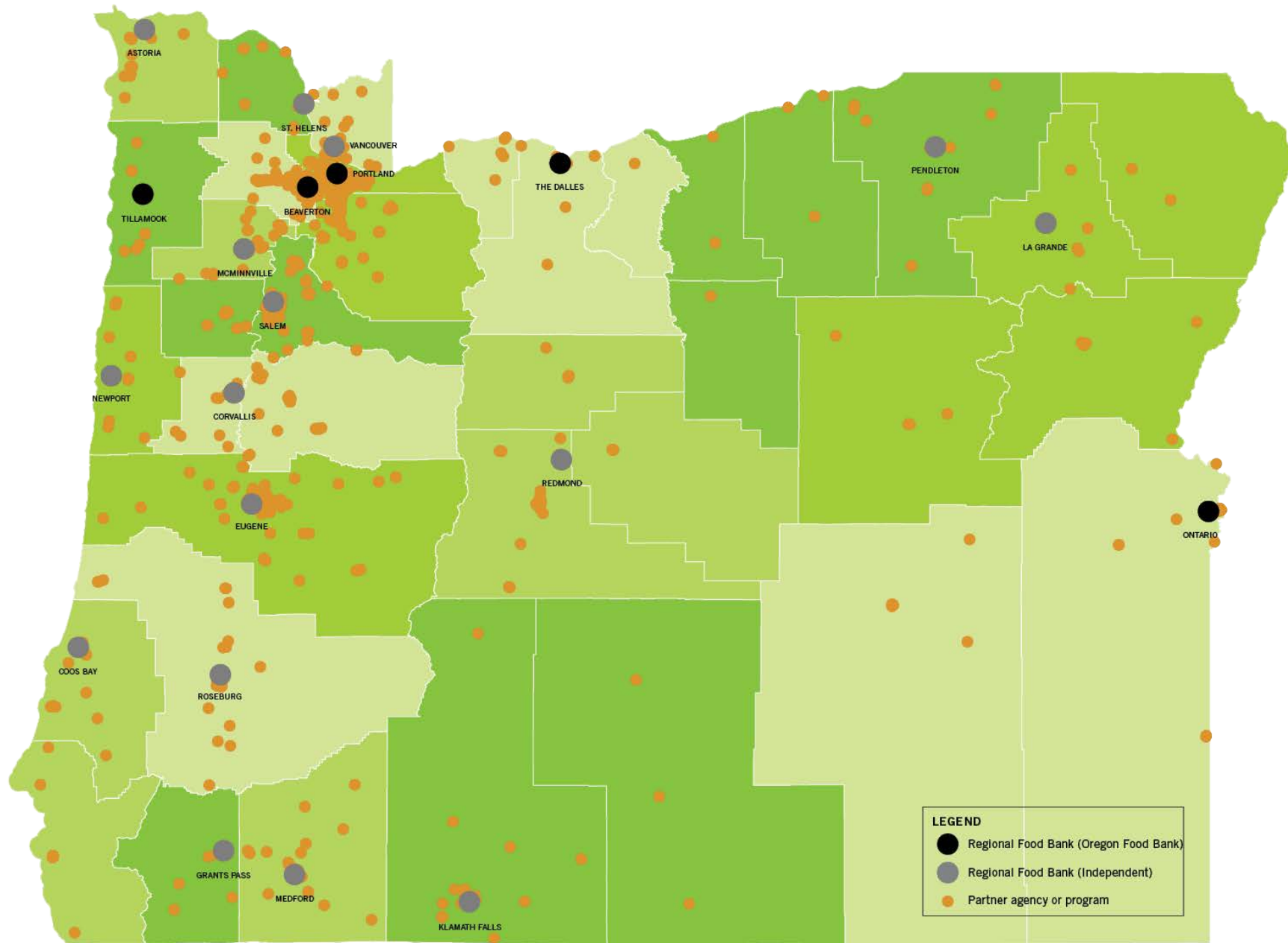● Regional Food Bank (Independent)

● Partner agency or program

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Network:

Local leadership is better than central organization because priorities are shaped by available resources .

o **Increasing layers in the anti-hunger Network**

cultural competency to reach underserved communities
community food systems partners
Healthcare partners
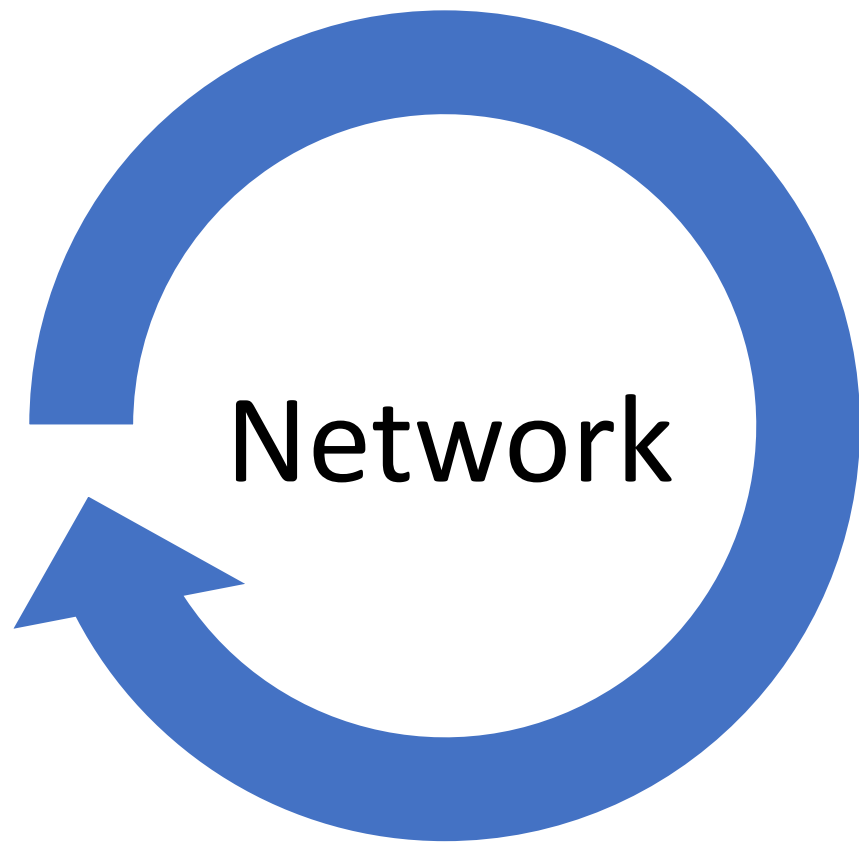food literacy partners
disaster response teams

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From

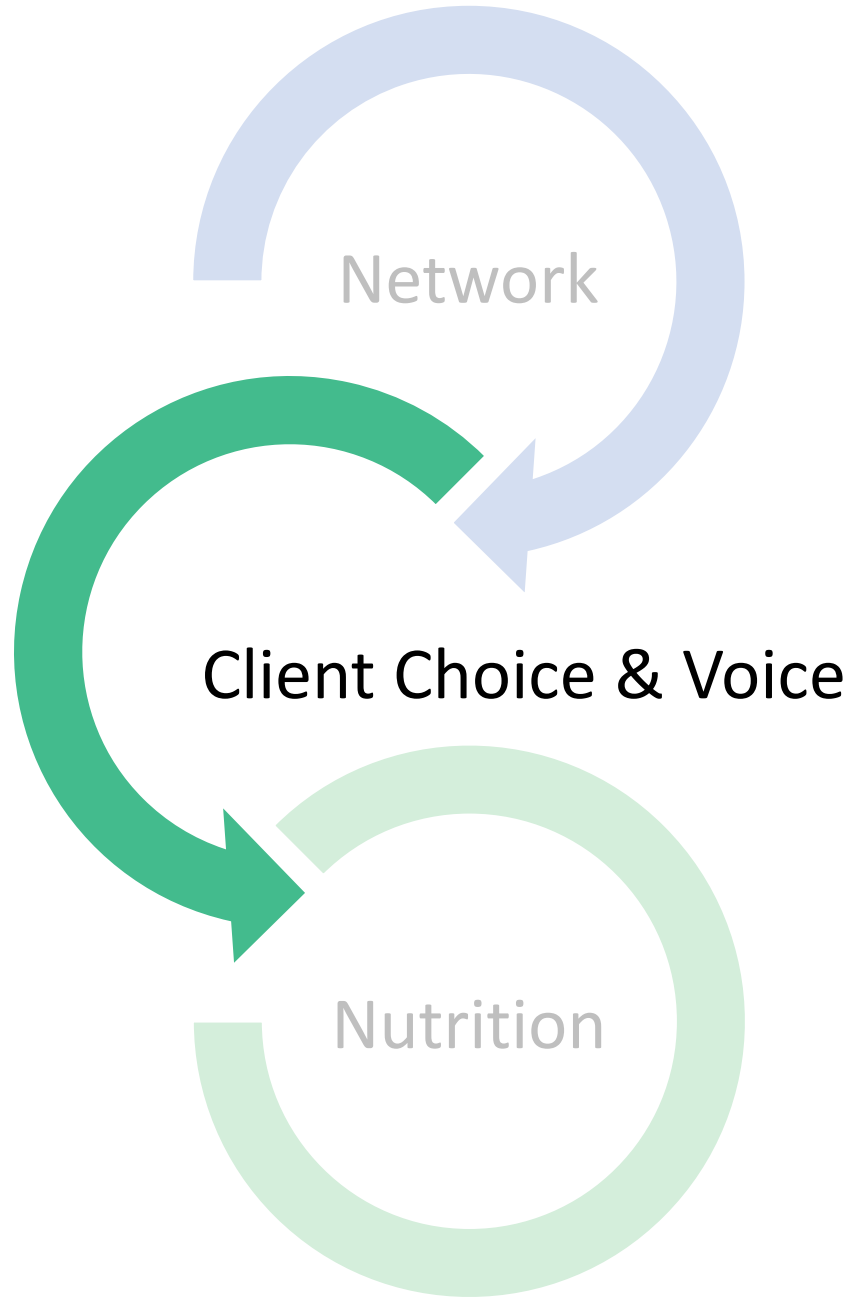A coordinated network with a shared purpose, leveraging economies of scale and best practices.

To

Regional organizing of complimentary interests. Using transportation and warehouse infrastructure more broadly. Regional hubs support small producers to keep food local.
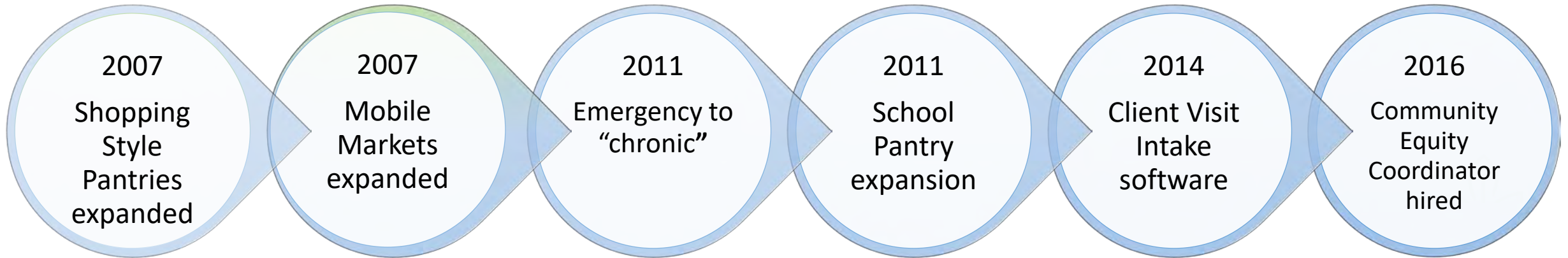

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Client Choice and Voice:

When a variety of services are convenient and obvious, people choose the smallest intervention with the greatest impact on their lives

Meaningful choices are designed and implemented by the people who use them.

2007	2007	2011	2011	2014	2016
Shopping Style Pantries expanded	Mobile Markets expanded	Emergency to "chronic"	School Pantry expansion	Client Visit Intake software	Community Equity Coordinator hired

Tiered Service Strategy

Programs improving **food systems**
- FEAST
- Regional plans
- Public policy
- Nutrition Education
- Garden Education

- **School pantries:** food skills & leadership
- **Mobile distributions** in underserved communities

•Affordable food: subsidized CSAs, buying co-op

Continuing Service
chronic under-employment or under-pay, disabled, seniors, immigrant and refugee communities.

- Nutrition – Foods to Encourage, pantry "nudges"
- Free Food Markets –
  produce and meal components
- Teen Food Project
- Screen and Intervene –
  Farmer's Market vouchers

3-5 day supply of food
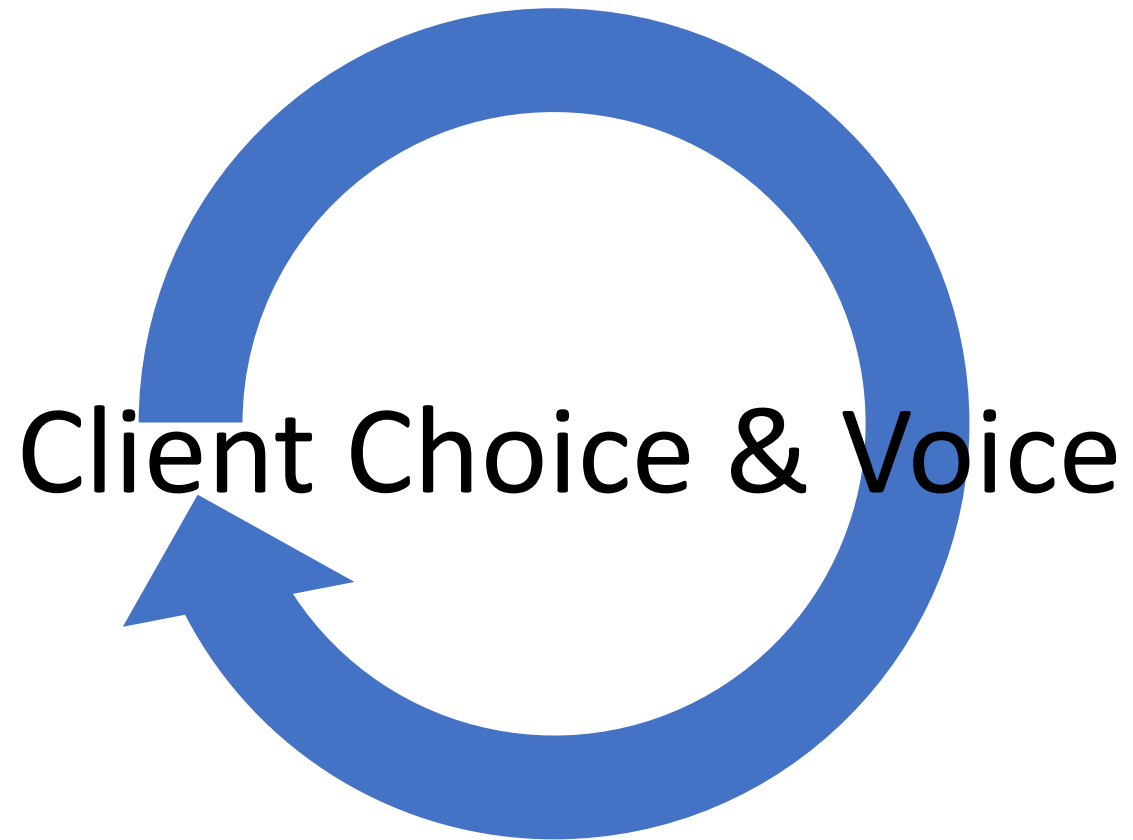Pantry network
Meal sites

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From
Distributing food where people live, work, study and play reduces stress, improves meal planning and nutrition.
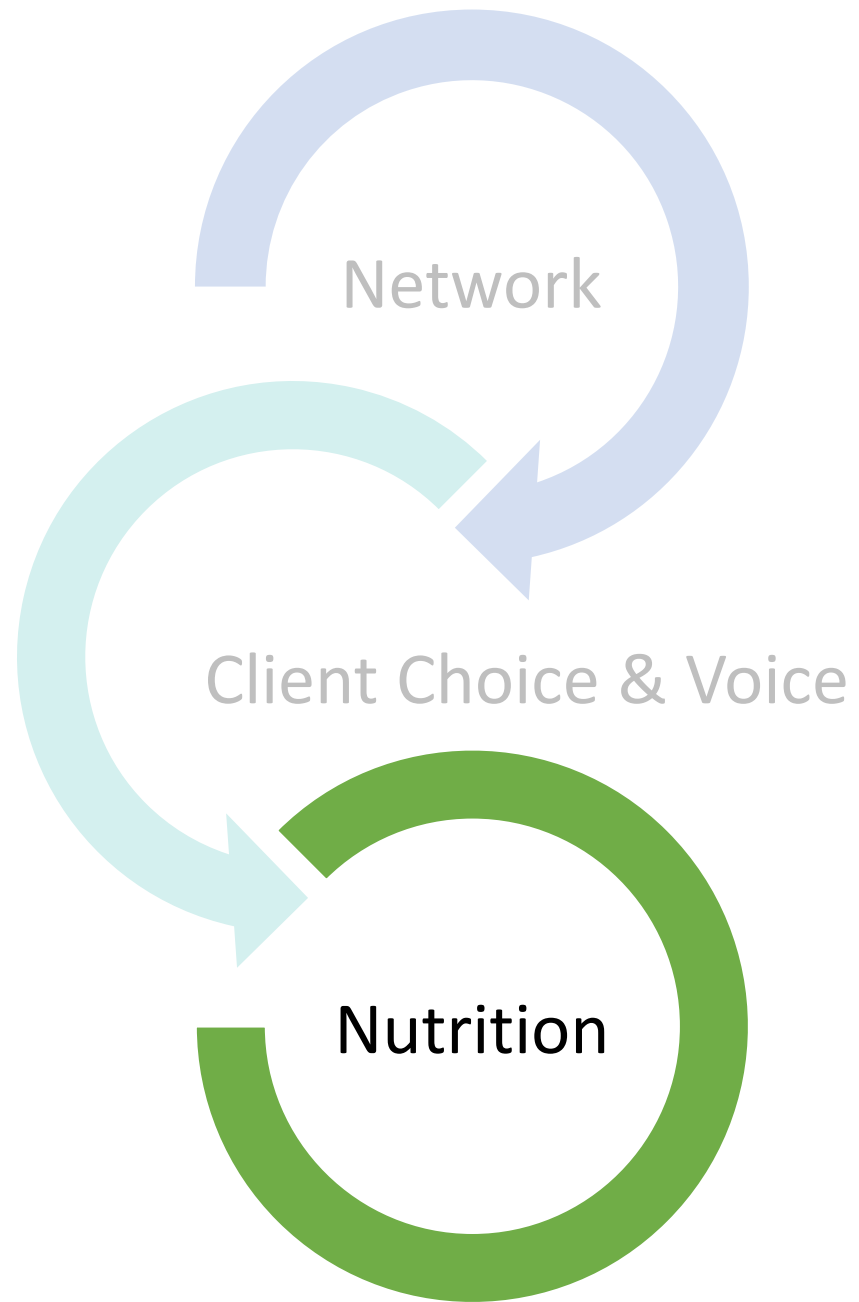
To
Removing barriers to social inclusion. Understanding implicit bias and systemic oppression. Fostering a "stickier" web of social connections and leadership opportunities.
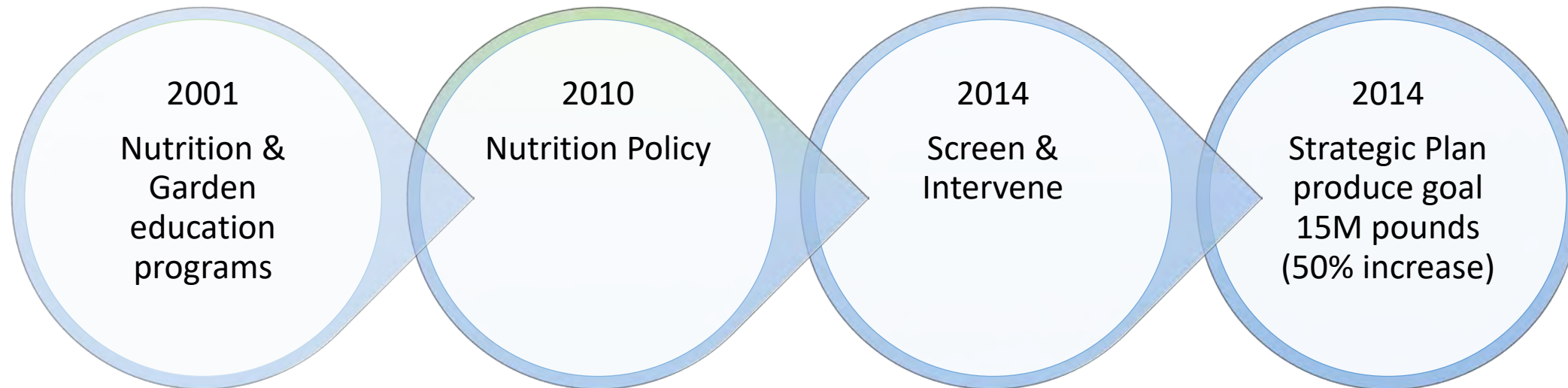

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Client Choice & Voice

Nutrition:

People make the healthy choice (and cook from scratch) when food is accessible and familiar. A consistent source of free produce and pantry staples allows people to coordinate all resources to meet their food needs.

2001
Nutrition & Garden education programs

2010
Nutrition Policy

2014
Screen & Intervene

2014
Strategic Plan produce goal 15M pounds (50% increase)

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From

Education programs amplify the power of food distributions by increasing food ingenuity; building social networks and client leadership roles. Produce and food literacy programs shape public opinion about food banking.

To

Produce is 50% of total distribution.
Supporting regional food economies increases access for all citizens, cultivates local solutions and helps farmworkers.

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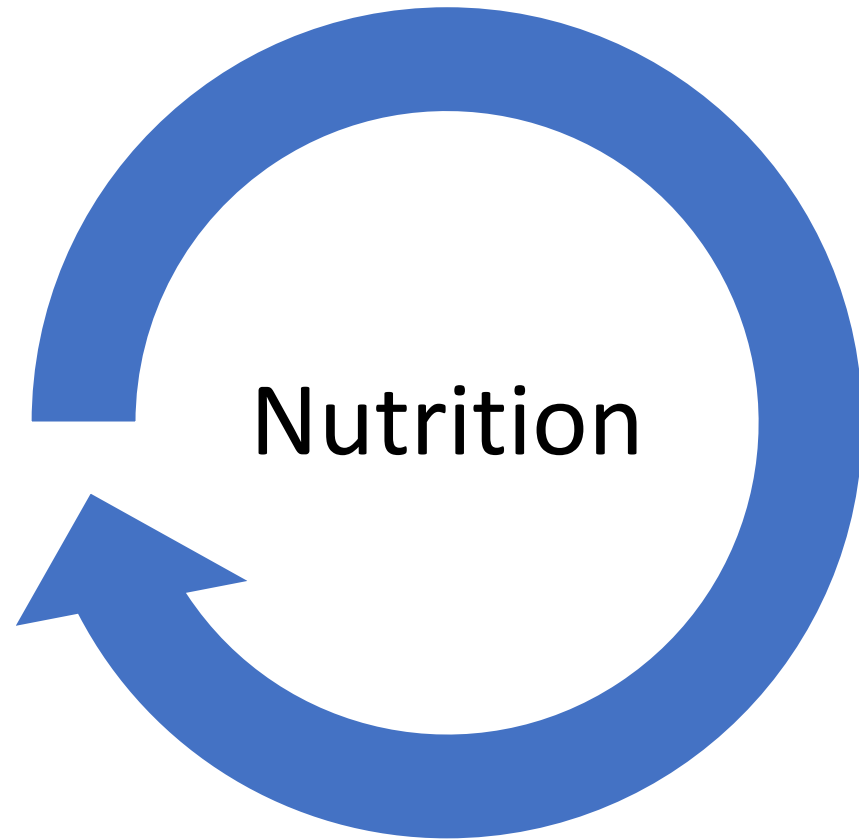
From

Food Insecurity is a symptom of economic instability. Limited resources result in inconsistent or inadequate access to food and/or reduced diet quality.

To

Food insecurity is a symptom of systemic injustice. Limited opportunity and resources eliminate options for social inclusion and prosperity for broad sections of our society.

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