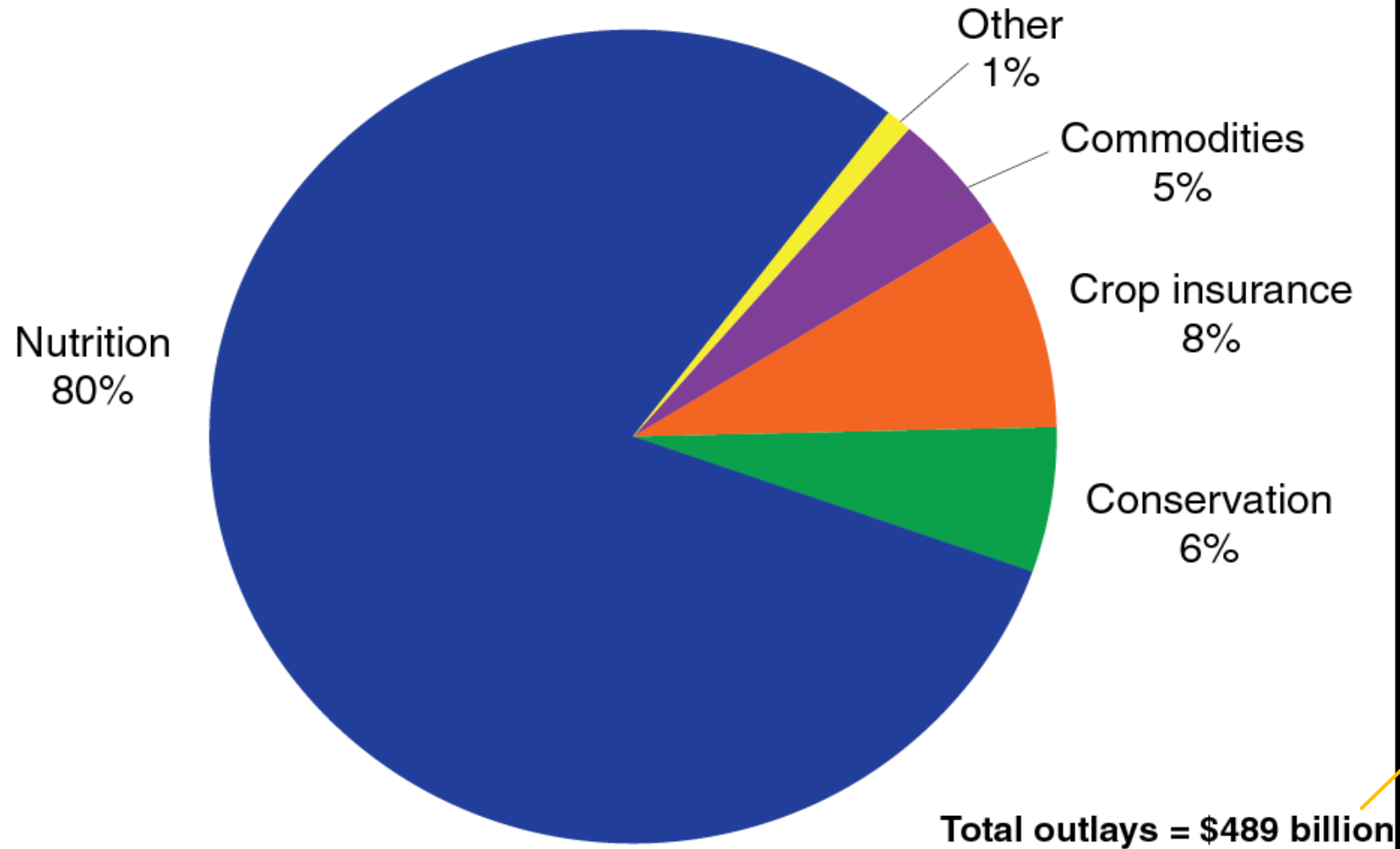


“It’s like a Swiss Army knife.”

Projected outlays under the 2014 Farm Act, 2014-2018



Source: USDA Economic Research Service using data from Congressional Budget Office, Cost Estimates for the Agricultural Act of 2014, Jan 2014.

PROPOSED SNAP CUTS

\$193 billion,
loss of **45 billion meals**
over **ten years**

WHAT DOES THIS MEAN FOR CENTRAL FLORIDA?

Annual loss of **32 million** meals



- Retail Grocery Sales
- Agriculture Industry





BRUCE

<https://www.youtube.com/watch?v=YjwOjykwnNY>



Congressman Darren Soto

CALL TO ACTION

- Contact your Congressional Member
 - Twitter
 - Email
 - Letter
 - Phone Call



PUBLIC POLICY

Kate Leone

Sr. Vice President of
Government Relations



Mike Griffin

Vice President of
Advocacy and Public Policy





Vote With Your Feet

TABLE QUESTIONS

BEG

BRAG

WHAT IF



Economic Impact of Second Harvest Food Bank of Central Florida

Rollins Crummer Graduate School of Business Consulting Team



Greg Golden, Eloise Malgoire,
Hannah Mangum, Philip Oliart,
Nicole Perez-Gutierrez & Megan Rose

Dr. Keenan Yoho, Adviser

Second Harvest
FOOD BANK
OF CENTRAL FLORIDA


ROLLINS
CRUMMER GRADUATE
SCHOOL OF BUSINESS

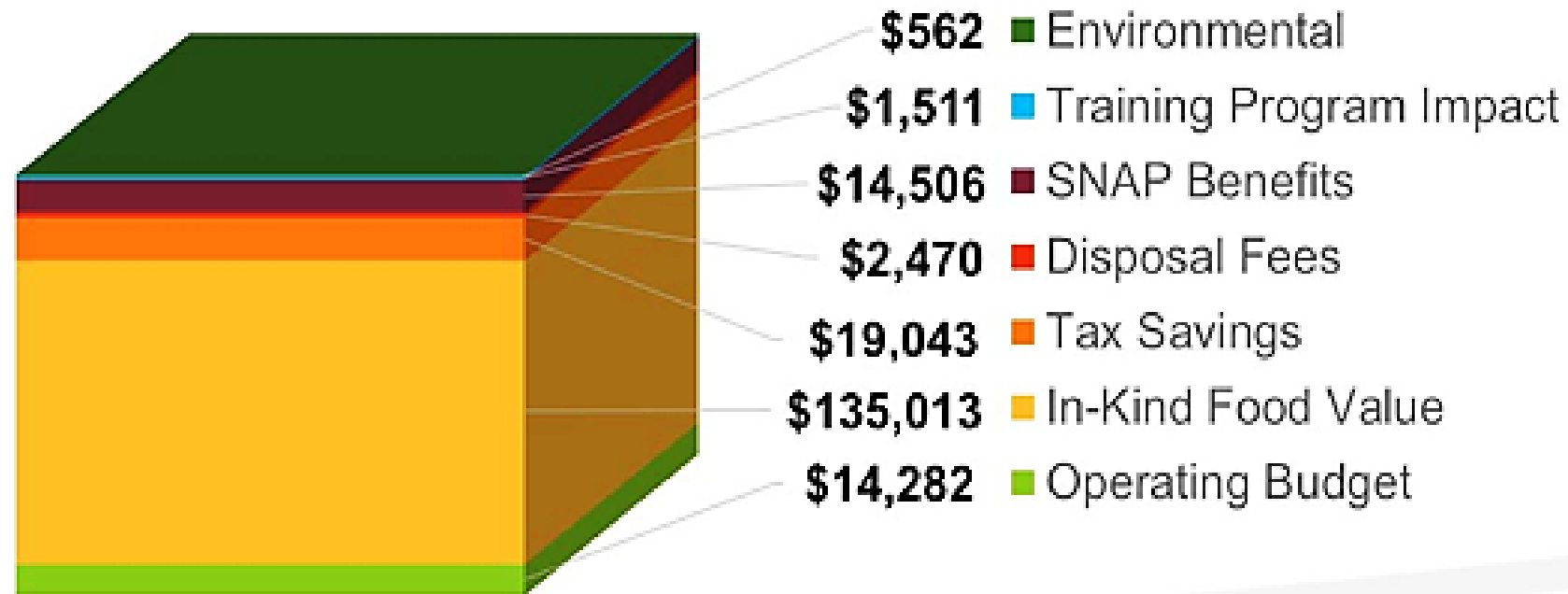


Impact Metrics

- **Direct Impact:** Delivering food, employing personnel, and spending through an operating budget
- **Indirect Impact:** Benefits to suppliers that include waste disposal savings and tax deductions
- **Induced Impact:** Additional social benefits achieved by the operation

Executive Summary

Second Harvest Food Bank of Central Florida had an estimated economic impact of **\$187,389,896** in its fiscal year 2015-2016.



Figures in thousands USD



Second Harvest's Return on Investment

Financial Donations and Entrepreneurial Income: \$13,326,965

Estimated Economic Impact: \$187,389,896

1306% ROI

