

BOARD VISION EXCHANGE  
SESSION #1  
HOUSTON FOOD BANK  
May 25-26

May 25, 5:30 – 8:30 - Tour Houston Food Bank and Dinner

At 5:30 we will have philosophy tour of the facilities. This tour is not a standard “this is what a freezer looks like” tour and is instead designed to be relevant to food bankers. We will use the points of interest to discuss tactical and strategic thinking, why we are doing things one way versus another, opportunities and challenges.

We will have a reception at 6:30 and then at 7:00 we will have a sit-down dinner prepared in our new 10,000 square foot kitchen by Houston legend and three time James Beard Award Nominee Chef Michael Cordua, who also happens to be our Board Vice-Chair.

May 26, 8:00 – 3:00 – Program at Houston Food Bank Conference Center

At 8:00 we will have a breakfast buffet available and then begin the programming promptly at 8:30.

Matt Knott from Feeding America will explain their assessment of how food sourcing and effective impact will need to evolve.

Brian Greene from Houston Food Bank will give a perspective on how as food banks we have misunderstood our real potential and go over possible directions for shortening the line and the implications for sourcing, fundraising, data collection and processing and community positioning strategies.

Regi Young from Houston Food Bank and Dr. Bob Sanborn from Children At Risk will go into more detail on the direction that excites Houston the most – Feeding America food banks repurposing our billions of dollars in output towards shorten the line programming. Houston Food Bank currently has 18 pilots running in the areas of education, job training, health, financial stability and broad based collaboration – with outcome measurement – under the “Food For Change” philosophy.

We will then have a combination of facilitated large group discussion, breakouts for processing and report outs, and a promised conclusion time of no later than 3:00.

Each of the Board Vision Exchange sessions will be different, and we believe this one will be a great kick-off to the process. We hope many board members from each of the invited food banks will share in this experience.

## Accommodations

Both Bush Intercontinental and Hobby International airports are reasonably convenient to the suggested hotel and Houston Food Bank.

We have reserved a block of rooms for May 25 at the Holiday Inn Express a few minutes from the food bank. If you use this link and enter the correct date, you should get the group rate.

<https://www.hiexpress.com/redirect?path=hd&brandCode=ex&localeCode=en&regionCode=1&hotelCode=HOUJC&PMID=99801505&GPC=HFB&viewfullsite=true>

Or you can call 713-330-3800 and reference Houston Food Bank. The cut-off date for the group rate is midnight on April 16.

We will provide transportation:

- From the hotel to the food bank at 5:10 on May 25.

- From the food bank to the hotel following dinner on May 25

- From the hotel to the food bank at 7:45 on May 26

- From the food bank to both airports at 3:00 on May 26 (separate runs)

Please RSVP to Cheryl Nelson at 713-547-8603 or

[cnelson@houstonfoodbank.org](mailto:cnelson@houstonfoodbank.org). Please let Cheryl know your role and food bank.

We need to have a full list of everyone who is coming by May 11.

And please mark your calendars for these scheduled future Board Vision Exchange sessions:

St. Paul – July 27-28

Columbus – August 28-29

Orlando – October 23-24