

factsheet

RedBarrel

Program Overview

At grocery stores throughout greater Houston, shoppers purchase and donate nonperishables into Red Barrels, each assigned to a neighborhood food pantry that collects and distributes the food.

Consumers fill the barrels with purchased nonperishable foods.

- Food can be found in prepackaged, marked bags at the grocery store
- Barrels are located near the exit of the store
- The Red Barrels are in almost 300 grocery stores, and counting

History

Red Barrels started in 1986 as a three-month trial program and debuted in 20 stores. A founding board member of the End Hunger Network, Barbara Falik, had seen a program similar to this which used bins at grocery stores to collect pet food for animal shelters. She thought if individuals would give pet food while doing their grocery shopping, surely they would donate people food.

Today, the Red Barrels collect almost a million and a half pounds of food each year.

For a list of most-needed items visit houstonfoodbank.org

Participating Stores (check with your local grocer to be sure it has a Red Barrel)

Belden's Food Fair Kroger Food Town Randall Big Chief

Brookshire Brothers Gerland's Rice Epicurean

Central Market Grand Market Stanton

Fiesta H-E-B Whole Foods Market

Foodarama **Kleins** Joe V's

Contact

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